



ANNUAL REPORT: 2021

ARTS FOR LEARNING GROWING HEALING



Young Audiences
ARTS FOR LEARNING
NORTH EAST TEXAS



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Young Audiences of Northeast Texas is an affiliate of Young Audiences Arts for Learning, Inc., the nation's largest arts-in-education network. Comprised of 30 local affiliates, the YA Network serves more than 5 million children and youth each year in more than 7,000 schools across the country.

Young Audiences serves students, teachers and schools with Texas Essential Knowledge and Skills (TEKS) aligned performances, workshops, residencies and professional development in all arts disciplines. We serve over 60,000 students and 2191 teachers in over 100 schools annually. These programs are provided by local, regional and national Young Audiences teaching artists.

The arts expand a child's love of learning and help develop nimble and rigorous thinkers who grow into engaged citizens.

From the Executive Director



You did it! With your generous support, students in Northeast Texas experienced the arts despite challenges presented by this past school year. Many teachers reported that presentations from the Young Audiences artists were the highlight of the students' day.

Those challenges will continue as schools face the traumas and learning losses of the past year and students experience the new normal. The arts are more important than ever - and directly address both the social emotional and learning needs of students.

The purpose of art is to produce thinking. Art is less about mechanics or technical skill, but the process of understanding human experience, developing creative problem-solving skills, and communicating thoughts and ideas in a variety of ways. In this time of reopening, the arts can provide the catalyst and the creative outlet that both students and teachers so desperately need.

As I review the donor list on page 2, I am struck by the commitment and dedication you have shown to the students, teachers, and schools in northeast Texas. Without YOU we would not be able to impact so many young lives! Even with limited in-school programs we had more than 25,000 student interactions this year.

Enjoy the look back at our art-filled year! Even in the middle of a global pandemic, we served our students, honored outstanding teachers, and changed schools - and YOU - our donors and supporters made it happen - thank you!!!

Numbers at a Glance

Program Reach:

25,677

STUDENTS WERE IMPACTED BY A YA PROGRAM



468

TEACHERS PARTICIPATED IN A YA PROGRAM



PRESENTED

11

ARTISTS



1352

PROGRAMS

41

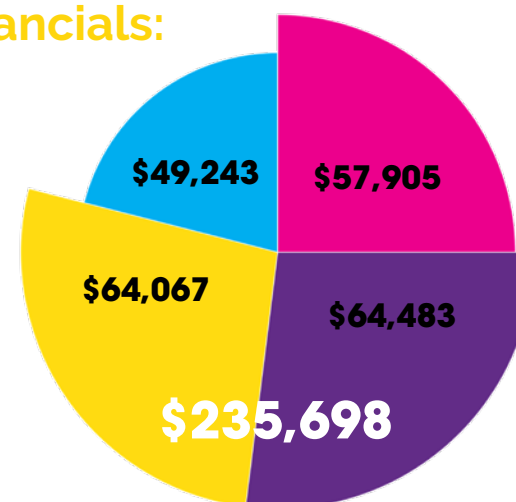
SCHOOLS



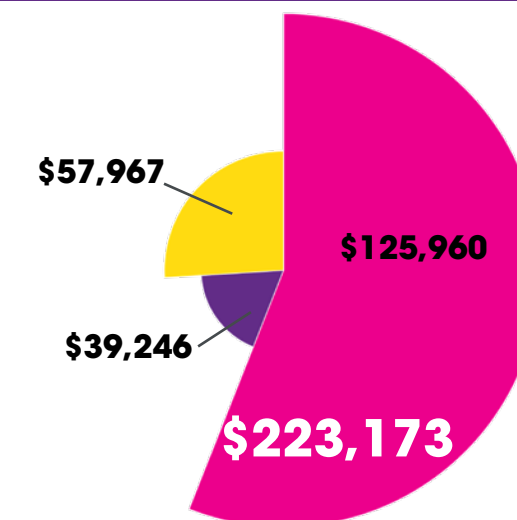
2020-21 INCOME

2020-21 EXPENSES

Financials:



● Program Revenue ● Grants ● Individuals ● Corporations & Foundations



● Program Costs ● Fundraising ● Administrative Costs

Our Generous Donors

Between July 1, 2020 & June 30, 2021

\$10,000 +

- Anonymous
- Suzanne and Jerry Boatner
- Texas Commission on the Arts
- The Rogers Foundation

\$5,000 +

- Kay Speir Arms
- Joyce Buford
- Cooperative Teachers Credit Union

\$2,000 +

- Amy and Stuart Baskin
- Fran Dalton Cooper
- Bridget and John Fry
- Ed and Mary Heath Foundation
- Kari and Mackey Smith
- McCook Family Giving Fund at East Texas Communities Foundation
- The National Endowment for the Arts
- James I. Perkins Family Foundation

\$1,000 +

- Austin Bank
- Tandy and Bill Brandt
- Brenda and Eli Crow - Education Advanced
- Bonnie and John Genung
- Sally and Jack Harper
- Ann and Robert Horick
- Network for Good
- Leslie and Richard Ring
- Cheryl and C. Michael Rogers

\$500 +

- Sherrill and Jim Echols
- Judith Guthrie
- Amy and Kevin Hayes
- Tisa and Billy Hibbs, Jr.
- Jennifer Holt
- Martha and Arnold Oates
- Thana Parker
- Beverly Russell
- Elizabeth Shoup
- Southside Bank
- Texas Bank and Trust
- Trena Trevino-Sims
- VeraBank
- Mary Wright

\$250 +

- Claudia and Otis Carroll
- Helen Ann Head
- June and Stephen Hillis
- Jasper Ventures Employee Match Program Fund
- Maureen and Forrest Kaiser
- Kathryn and Aaron Martinez
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- Keira and Joe McCreery
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- Isaac Ramirez
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- Teresa and Dave Sherman
- Cathy Shipp
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UP TO \$249

- Amazon Smile
- Charlotte D Adams-Graves
- Toni and Max Anderson
- Kathy and Wayne Babin
- Andy Barron
- Whitney Baskin
- Jo Ann and Joe Bill Belue
- Liz Bowman
- Cecilia Rodriguez Bush
- Rebecca and David Clapp
- Carol and Brit Conner
- Nancy Cooper and Larry Mayo
- Rebecca and Gregg Davis
- Melissa and Leonard DeCarlo
- Liz Easterling
- Marshall Ewing
- Toni Erwin Ferrell
- Emma Fields
- Shannon Franzen
- Pam Gabriel - Sweet Gourmet
- Vanessa Gardner
- Inette and Michael Gross
- Terra and Kyle Gullings
- Ruth and Jim Hardy
- Matt Horton
- Tiffany Jeffries
- Betsy Jones
- Dollie Jones
- Kendra Scott Gives Back
- Jarad Kent
- Nancy and Bill Lamar
- Christopher Leahy
- Leslie Lindsey
- Holly Marsh
- Virginia Mattox
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- Niva Medtech LLC - Best Western Southpark
- Chris Olsen
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- Marian Rainwater
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- Jamie Reason
- Darren Richardson
- Sharon Roy
- Kristen Seeber
- Keith Sparkman
- Penny and John Spellman
- Marilyn Thompson
- Andrew Touchstone
- Judy Traylor
- Florence Wallace
- Agnes and Frank Ward
- Karla Welch
- Alesha Williams Buckner

Signature Events

Arts In Education Awards ²⁰²¹



Nominations for the 2022 Awards will be accepted until January 21, 2022

Over the ten years of our Arts in Education Awards, we have honored forty arts teachers from across northeast Texas. We celebrated them ALL this year as they were instrumental in ensuring that students have the opportunity to express themselves even while experiencing disruption and chaos brought on by the pandemic and necessary safety procedures.

Teachers of the arts are often overlooked when accolades are being handed out. But what saves students is not generally math or science, it is singing, dancing, or drawing that keeps kids engaged in school.

To celebrate the tenth anniversary of the Arts in Education Awards, we decided to celebrate all fine arts teachers and share some of the most impactful stories about how the arts have supported students during the past year. Thanks to our media partner KETK-TV we were able to share those stories with the community in a week-long segment during the 4 o'clock newscast.

It makes us incredibly proud to have the opportunity to recognize the heroes who spend their days doing all they can to bring all students access to the arts.

Northeast Texas Poetry In Schools ²⁰²¹



Shea Clews, 12th grade winner, 2020 Poetry in Schools contest

Young Audiences Arts for Learning of Northeast Texas is proud to present an annual poetry contest for students in the northeast Texas region, in partnership with Region 7 Education Service Center, InSpirity and Rusk County Poetry Society. We were thrilled to be able to have an in-person ceremony this year! The 12th grade, 1st place winner was Shea Clews from Cushing High School. Each year nearly 1000 students, grades 1-12 submit poems.

Important Dates for the 2022 Contest

- Submissions Open February 1 – March 1, 2022
- April 27, 2022 - Awards Ceremony

Creating Balance Through Dance



The Creating Balance through Dance program is currently in its sixteenth year and is active in 3 middle schools and 1 high school. This program concentrates on the critical adolescent years and is designed to teach the art of dance and to promote creativity, critical thinking, cultural awareness, communication and learning across all subjects. Students are able to gain dance experience while also developing a positive self-image.

Thanks to our partnership with the TJC Dance department, the program is lead by Hannah Bunn and Shelby Goldstein, both graduates of the Tyler Junior College Dance Program.

Creating Balance through Dance teaches students that physical activity, creativity, teamwork, and individuality are all things to be cultivated and celebrated within themselves. By building dance classes into their school day, students can clearly see the connections between dance and academics, encouraging them to achieve success in both.

Hogg Middle School Drumline



The Hogg Middle School Drumline started in the Fall of 2020. Hogg Principal Dr. Kristin Walls said, "I could not accept having no instrumental music at all". Dr. Walls reached out to Tyler ISD Visual and Performing Arts Department and VPA pointed her to Young Audiences. We once again reached out to our friends at TJC and found Percussionist, Corey McCowin!

Drumming is a non-verbal, universal music making activity that builds social-emotional assets consistent with a positive youth development approach. Drumming builds confidence and teamwork. It boosts brain power and increases academic performance. Drumming has a positive effect on anxiety, grief, fatigue, depression and behavioral issues.

Young Audiences Gratefully Acknowledges the Generous Contributions of the Following Sponsors:



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